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Canada NewsWire. Ottawa: Jun 4, 1999. p. 1  
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- ☐ 4. **[WORTH YOUR WALLET? AOL VISA; \[MORNING Edition\]](#)**  
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- ☐ 5. **[Many sink under debt despite buoyant economy; \[Rockies Edition\]](#)**  
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- ☐ 7. **[Co-branded and affinity cards: Increasingly appealing](#)**  
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- ☐ 8. **[Money-Go-Round:: \[1\]](#)**  
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- ☐ 9. **WORTH YOUR WALLET? // Discover Platinum; [MORNING Edition]**  
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- ☐ 10. **WORTH YOUR WALLET? Capital One Platinum Rewards; [MORNING Edition]**  
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*Sanders, Edmund. Orange County Register. Santa Ana, Calif.: Apr 23, 1998. p. c.04*  
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- ☐ 15. **Goldfish teams up with M&S**  
*Anonymous. Credit Management. Stamford: Mar 1998. p. 16 (1 page)*  
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- ☐ 16. **The New Competition in Online Credit Cards: NextCard Visa versus the Yahoo/First USA Visa**  
*Business Editors. Business Wire. New York: Feb 23, 1998. p. 1*  
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*Financial Times. London (UK): Jan 17, 1998. p. 06*  
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- ☐ 18. **GOLDFISH: Goldfish teams up with Marks & Spencer to offer cardholders a new deal**  
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- ☐ 20. **Get rewards without risk: Credit cards; [London edition]**  
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- ☐ 22. **Nice pictures, poor rates: AFFINITY CARDS: Plastic cards are not the best way to give your favourite charity financial support, says James Mackintosh: [Surveys edition]**  
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- ☐ 23. **How taking off is taking off: Air Miles:: [London edition]**  
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- ☐ 24. **We're happy with our credit cards, survey says: [Final Edition]**  
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- ☐ 25. **Credit card companies turning their efforts to where the customers spend their money; [MORNING EDMUND SANDERS:The Orange County Register. Orange County Register. Santa Ana, Calif.: Oct 6, 1997. p. 1]**  
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- ☐ 27. **Till power: [Final 3 Edition]**  
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- ☐ 28. **Sainsbury launches personal loans**  
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- ☐ 29. **Financial bargains for your shopping trolley**  
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- ☐ 30. **Issuers scramble for credit card customers**  
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## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	63	reward adj point and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/06 11:48
S2	49	(US-20050021399-\$ or US-20050021400-\$ or US-20050021401-\$ or US-20050149394-\$ or US-20070038515-\$ or US-20070192784-\$ or US-20070214049-\$ or US-20050251440-\$ or US-20060161478-\$ or US-20050251446-\$ or US-20070043613-\$ or US-20020194068-\$ or US-20040254835-\$ or US-20020111859-\$ or US-20030130895-\$ or US-20030050831-\$ or US-20030236704-\$ or US-20030236712-\$ or US-20040193485-\$ or US-20060224454-\$ or US-20070124204-\$ or US-20070150411-\$ or US-20070198352-\$ or US-20070239523-\$ or US-20070156517-\$ or US-20030225618-\$).did. or (US-20040243468-\$ or US-20020143626-\$ or US-20030033211-\$ or US-20030212595-\$ or US-20060253329-\$ or US-20070112631-\$ or US-20070112632-\$ or US-20070198354-\$ or US-20070219869-\$ or US-20070226074-\$ or US-20040039644-\$).did. or (US-6965868-\$ or US-6222914-\$ or US-7222101-\$ or US-6014635-\$ or US-6339765-\$ or US-6450407-\$ or US-6594640-\$ or US-6820061-\$ or US-6829586-\$ or US-6842739-\$ or US-6947898-\$ or US-7096190-\$). did.	US-PGPUB; USPAT	OR	ON	2007/11/13 13:57
S3	1	S1 and S2	US-PGPUB; USPAT	OR	ON	2007/11/05 16:04

## EAST Search History

S4	17	(reward adj point) and (credit adj card) and bank and merchant and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/13 09:34
S5	48	(reward adj point) and (credit adj card) and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/06 17:24
S6	10	"5687323".pn. or "5592376".pn. or "6721743".pn. or "5659165".pn. or "20020029190".app. or "5689100".pn. or "5956695".pn. or "4941090".pn. or "5117355".pn. or "5202826".pn. or Re36116.pn. or "20030225618".app. or "20010054003".app. or "20030236712".app. or 2002/0143626.app. or 2002/0188509.app. or 2003/0200144.app. or 2003/0130895.app. or 2003/0033211.app. or 2005/0043992.app. or 2003/0236704.app.	US-PGPUB; USPAT	OR	ON	2007/11/13 13:49
S7	4	"5687323".pn. or "5592376".pn. or "6721743".pn. or "5659165".pn. or "20020029190".app.	US-PGPUB; USPAT	OR	ON	2007/11/05 16:52
S8	4	"5687323".pn. or "5592376".pn. or "6721743".pn. or "5659165".pn. or 2002/0029190.app.	US-PGPUB; USPAT	OR	ON	2007/11/05 16:53
S9	4	"5687323".pn. or "5592376".pn. or "6721743".pn. or "5659165".pn. or 2002/0029190.pn.	US-PGPUB; USPAT	OR	ON	2007/11/05 16:53
S10	21	"5687323".pn. or "5592376".pn. or "6721743".pn. or "5659165".pn. or "20020029190".pn. or "5689100".pn. or "5956695".pn. or "4941090".pn. or "5117355".pn. or "5202826".pn. or Re36116.pn. or "20030225618".pn. or "20010054003".pn. or "20030236712".pn. or "20020143626".pn. or "20020188509".pn. or "20030200144".pn. or "20030130895".pn. or "20030033211".pn. or "20050043992".pn. or "20030236704".pn.	US-PGPUB; USPAT	OR	ON	2007/11/05 17:35
S11	1	(US-6379247-\$).did.	USPAT	OR	ON	2007/11/05 18:53
S12	1	S11 and credit adj card and transaction	USPAT	OR	ON	2007/11/05 18:54

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S13	58	reward adj point and (credit adj card) and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/13 09:32
S14	5	(US-6379247-\$ or US-6424949-\$ or US-6422940-\$ or US-6377935-\$ or US-6334108-\$).did.	USPAT	OR	ON	2007/11/06 12:10
S15	4	S14 and (reward or point) and (credit adj card) and (bank or server or transaction or merchant)	US-PGPUB; USPAT	OR	ON	2007/11/06 14:17
S16	48	(reward adj point) and (credit adj card) and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/06 17:25
S17	10	S16 and (reward adj point) same (credit adj card)	US-PGPUB; USPAT	OR	ON	2007/11/06 17:25
S18	740	incentive and (credit adj card) and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/06 17:31
S19	204	(reward or incentive) same (credit adj card) and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/06 17:31
S20	48	(reward adj point) and (credit adj card) and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/07 16:41
S21	48	(reward adj point) and (credit adj card) and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/07 10:36
S22	48	(reward adj point) and (credit adj card) and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/07 17:12
S23	0	S22 and (group adj4 merchant)	US-PGPUB; USPAT	OR	ON	2007/11/07 16:42
S24	0	S22 and (group adj5 merchant)	US-PGPUB; USPAT	OR	ON	2007/11/07 16:42
S25	0	S22 and (cluster adj5 merchant)	US-PGPUB; USPAT	OR	ON	2007/11/07 16:42
S26	0	S22 and disallow	US-PGPUB; USPAT	OR	ON	2007/11/07 16:43
S27	17	S22 and merchant	US-PGPUB; USPAT	OR	ON	2007/11/07 16:43
S28	1	"4882675".PN.	USPAT; USOCR	OR	OFF	2007/11/08 12:51
S29	7	(US-20030050831-\$).did. or (US-6424949-\$ or US-6377935-\$ or US-6334108-\$ or US-6014635-\$ or US-6379247-\$ or US-6422940-\$). did.	US-PGPUB; USPAT	OR	OFF	2007/11/08 17:14

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S30	7	S29 and reward	US-PGPUB; USPAT	OR	OFF	2007/11/08 17:14
S31	17	(reward adj point) and (credit adj card) and bank and merchant and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/13 09:35
S32	15	S31 and multip\$4	US-PGPUB; USPAT	OR	ON	2007/11/13 10:47
S33	17	(reward adj point) and (credit adj card) and bank and merchant and (@pd<"19990623" or @ad<"19990623")	US-PGPUB; USPAT	OR	ON	2007/11/13 10:48
S34	13	S33 and ((multip\$4 same program) or (multip\$4 same program))	US-PGPUB; USPAT	OR	ON	2007/11/13 10:50
S35	11	S33 and ((multip\$4 with program) or (multip\$4 with program))	US-PGPUB; USPAT	OR	ON	2007/11/13 10:53
S36	15	S33 and ((multip\$4 with program) or (multip\$4 with system))	US-PGPUB; USPAT	OR	ON	2007/11/13 10:55
S37	23	(US-20040243468-\$ or US-20020143626-\$ or US-20030033211-\$ or US-20030212595-\$ or US-20060253329-\$ or US-20070112631-\$ or US-20070112632-\$ or US-20070198354-\$ or US-20070219869-\$ or US-20070226074-\$ or US-20040039644-\$).did. or (US-6965868-\$ or US-6222914-\$ or US-7222101-\$ or US-6014635-\$ or US-6339765-\$ or US-6450407-\$ or US-6594640-\$ or US-6820061-\$ or US-6829586-\$ or US-6842739-\$ or US-6947898-\$ or US-7096190-\$). did.	US-PGPUB; USPAT	OR	ON	2007/11/13 14:17
S38	7	(US-20020143626-\$ or US-20020188509-\$ or us-20030200144-\$ or US-20030130895-\$ or US-20030033211-\$ or US-20050043992-\$ or US-20010054003-\$)".did"	US-PGPUB; USPAT	OR	ON	2007/11/13 14:25